

FS INVESTMENTS BESTSHOTBALL 18th Anniversary Celebration

Saturday, April 27, 2019 at The Philadelphia Cricket Club

**A Charity Squash, Golf,
Tennis, Fund Raising
Competition & Party**



**Honoring
Karen & George Gowen**
SquashSmarts Volunteer Mentors

Honoree Remarks By
The Girls & Boys of SquashSmarts

Benefiting SquashSmarts
*Award-Winning 501c3 Afterschool Program
Serving Philadelphia's At-Risk Youth*



CWS



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Our Event

On Saturday, April 27, 2019, the SquashSmarts afterschool youth program will celebrate 18 years of academic and athletic mentoring of Philadelphia's public school students. Join us as we celebrate this special milestone with the *BestShotBall*, a charity squash, golf, tennis, fund raising competition and cocktail party paying tribute to the students of SquashSmarts and long-time volunteers Karen & George Gowen.

SquashSmarts BestShotBall & 18th Anniversary Celebration The Philadelphia Cricket Club (PCC)

415 West Willow Grove Avenue, Philadelphia, PA 19118

12:00-6:00pm	Team Competition	PCC Squash & Tennis Courts, St. Martin's Golf Course
6:00-7:00pm	Cocktails & Silent Auction	PCC Main Ball Room
7:00-9:00pm	Tribute, Reception & Live Auction	PCC Main Ball Room

Business Attire

Support or Sign Up On-Line

<http://www.squashsmarts.org/fs-investments-bestshotball.html>



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Our Honorees: Karen and George Gowen



Karen and George Gowen stepped into the lives of SquashSmarts girls and boys in Spring 2011 and - true to their altruistic character - they've never once walked out. The Gowen's unique and unwavering devotion to our student-athletes has been truly remarkable: from countless hours tutoring children in the classroom to enthusiastic instruction and encouragement on the squash court, the Gowens have spent hundreds of mornings, afternoons, evenings, weekends, summers and holidays supporting, chaperoning, photographing, and hosting everything from trips to lunches to school-and-camp pick-ups to college tours. The Gowens have truly invested their personal time, talent, and treasure to forge deep, meaningful bonds with our kids. Put simply: Karen and George make lives better. Please join us April 27th as we pay tribute to our 2019 honorees and friends Karen & George Gowen!

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Our Competition

Before we raise a glass to the Gowens and our Students, eight regional teams will compete in an invitational squash, golf, tennis, and fund raising competition. Each team must raise \$25,000 and ten auction items to benefit SquashSmarts. Teams consist of 2 captains and 16 athletes: 4 golfers, 8 squash players (including 1 SquashSmarts student) and 4 tennis players. Teams compete across five categories: funds raised, number of donors, squash, golf and tennis. Let the games begin!

Charity Teams

Berwyn & Greate Bay & Racquet
Clif Wright Scholars
Cynwyd Club
Germantown Cricket Club
Merion Cricket Club
Philadelphia Country Club*
Philadelphia Cricket Club
Young Friends

Charity Captains

Ray Johnston, Greg Park & Rob Whitehouse
Bob Patterson & Scott Rynne
Kat Grant & Molly Pierce
Laurie Clark, Scott Elish & Ken Pollack
David deForest Keys & Matt Glaser
Ann Flannery & Peter Miller
Stephanie Walters & Diran Alexanian
Lexy Pierce, Whitney Roller & David Hilton



* Defending Champions

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Our Program

SquashSmarts is an award-winning 501c3 charitable organization dedicated to improving the lives of underserved youth from Philadelphia's inner-city public schools.

SquashSmarts provides year-round intensive, academic tutoring and squash instruction while imparting high standards of personal integrity, health and fitness, and service to the community.

Founded in 2001 and operating out of Drexel University and the Lenfest Center, SquashSmarts currently serves 252 girls and boys in middle school, high school, college and career.

***SquashSmarts Keeps Philadelphia Public School Students
In School, In Shape & On Track For Graduation***

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Our Awards & Recognition

2018 United Nations Global Sustainability Project Leader
2018 Philadelphia Mayor's Youth Sports Task Force
2018 Evaluation Capacity Building Initiative
2017 Philadelphia Community Grant Award
2016 Community IMPACT Award Winner
2016, 2013 & 2010 Grant Award Recipient
2016 Youth Coach of the Year
2016 National Coach of the Year
2014, 2009, 2003 Charity Award Recipient
2013 STRIVE Organization of the Year
2012 Michelle Obama "Let's Move!" Anti-Obesity Initiative
2010 Robert P. Levy Service Award
2009 Champion-in-Action Award for Youth Programs

International Youth Federation
Philadelphia Youth Sports Collaborative
The Pew Charitable Trusts
Insurance Industry Community Foundation
GlaxoSmithKline
The Pew Charitable Trusts
The Philadelphia Coaches Conference
Up2Us Sports Coach Across America
The Philadelphia Phillies Charities
National Council of Youth Sports & AIG
Campaign Launch Site
The Philadelphia Sports Congress
Citizens Bank, NBC10, Philly Inquirer

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Our Event: 2018 Recap

- ❖ 8 Teams
- ❖ 118 Athletes
- ❖ 434 Sponsors & Guests
- ❖ \$393,263 Raised
- ❖ 252 Children & Young Adults Served



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Our Major Supporters

Angelakis Family
Ford Family

Lenfest Family
Nehrbas Family

Pierce Family
Bruder Family

Hilton Family
McGuinness Family



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Our Sponsor Opportunities

\$30,000 Title Sponsor 14 tickets to 18th Anniversary Celebration & VIP Area; 1 full page color ad and front cover recognition in event program; 14 patron jackets; viewing access to squash/golf/tennis competitions; name/logo on all materials. \$27,000 deductible.

\$15,000 Platinum Sponsor 10 tickets to 18th Anniversary Celebration & VIP Area; 1 full page color ad; 8 patron jackets; viewing access to squash/golf/tennis competitions; name/logo on all materials. \$13,500 deductible.

\$10,000 Gold Sponsor 8 tickets to 18th Anniversary Celebration & VIP Area; 1 full page color ad in program; 6 patron jackets; viewing access to squash/golf/tennis competitions; name/logo on materials. \$9,000 deductible.

\$5,000 Silver Sponsor 6 tickets to 18th Anniversary Celebration; 1 full page color ad in program; 4 patron jackets; viewing access to squash/golf/tennis competitions; name/logo on materials. \$4,500 deductible.

\$2,500 Bronze Sponsor 4 tickets to 18th Anniversary Celebration; 1 full page b&w ad in program; 2 patron jackets; viewing access to squash/golf/tennis competitions, name/logo on all materials. \$2,250 tax deductible.

\$1,000 Patron Sponsor 2 tickets to 18th Anniversary Celebration; 1 half page b&w ad in program; 1 patron jacket; viewing access to squash/golf/tennis competitions; name/logo on materials. \$900 deductible.

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Our Students:

Listen to what our kids say about SquashSmarts.

It's more powerful than anything we can say...



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FS INVESTMENTS BESTSHOTBALL

Sponsor & Ticket Purchase Form

Sponsor & Ticket Options

Please RSVP by April 12

Level	Amount	Tix	Advert	90% Deductible
<input type="checkbox"/> Presenting Sponsor	\$30,000	14	1 color	\$27,000
<input type="checkbox"/> Platinum Sponsor	\$15,000	10	1 color	\$13,500
<input type="checkbox"/> Gold Sponsor	\$10,000	8	1 color	\$9,000
<input type="checkbox"/> Silver Sponsor	\$5,000	6	1 color	\$4,500
<input type="checkbox"/> Bronze Sponsor	\$2,500	4	1 b&w	\$2,250
<input type="checkbox"/> Patron Sponsor	\$1,000	2	½ b&w	\$900

I cannot attend but I would like to make a donation.

This gift is in honor of Event Honorees Karen & George Gowen

In Support Of

Team Name

- Berwyn, Greate Bay & Racquet
- Clif Wright Scholars
- Cynwyd Club
- Germantown Cricket Club
- Merion Cricket Club
- Philadelphia Country Club
- Philadelphia Cricket Club
- Young Friends

Team Captains

- Johnston, Park & Whitehouse
- Patterson & Rynne
- Grant & M. Pierce
- Clark, Etish & Pollack
- deForest Keys & Glaser
- Flannery & Miller
- Walters & Alexanian
- L. Pierce, Roller & Hilton

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NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

E-MAIL _____ PHONE: _____

AMOUNT ENCLOSED \$ _____ .00 payable to "SquashSmarts" and Returned by April 12, 2019.

Mail To: SquashSmarts, c/o Lenfest Center, 3890 North 10th Street, Philadelphia, PA 19140

Sponsorship Artwork & Questions: Ms. Nina Harmon 215-221-6860 events@squashsmarts.org.

