

SquashSmarts

OUT-OF-SCHOOL TIME EXCELLENCE



Award-Winning Nonprofit Youth Mentoring

Education + Athletics + Workforce Development + Long-Term + Data-Driven + Life Changing

Open Position: Director of Communication & Public Relations

The Director of Communication & Public Relations will join an award-winning non-profit to help develop and broaden the positive public profile and impact awareness of the SquashSmarts youth mentoring program.

- ❖ Salary Range: \$50,000-70,000
- ❖ Benefits: Medical/Dental Available
- ❖ Posted: February 1, 2025
- ❖ Deadline: Open Until Filled
- ✓ Pass Criminal Background Screening
- ✓ Acceptance of SquashSmarts At-Will Agreement
- ✓ Non-U.S. applicants must hold working papers for 2 years
- ✓ Hybrid Schedule Enabling In-Person and At-Home Work

Core Responsibilities: Develop and implement year-round Communication & PR effort, including

- Create and coordinate content (text/graphic/photo/video) for external communications
- Manage organization's website, social media platforms, monthly e-newsletters and print publications
- Ensure brand consistency across print marketing, on-line platforms, and media materials
- Draft press releases, fact sheets, media advisories and other support materials as needed
- Generate positive publicity through media channels
- Cultivate and maintain strong stakeholder/media relations
- Monitor media and in-market peer/competitor program activities
- Track, report, analyze and grow media impressions
- Assist with the planning and execution of non-profit program initiatives and special events
- Manage sensitive issues to maintain non-profit's respected reputation

Mission: SquashSmarts Improves the Lives of At-Risk Youth from Philadelphia Public Schools. We provide free, intensive, year-round academic tutoring and squash instruction to student-athletes while imparting high standards of personal integrity, health and fitness, and service to the community. Founded in 2001, SquashSmarts is keeping kids in school, in shape and on track for graduation...

8-Year Commitment to Every Child

\$7,500 Invested per Year per Student
100% Free to Students and Families
254 Instructional Sessions per Year

1,090 Youth and Family Members Served

98% On-Time Grade-to-Grade Matriculation
77% Four-Year College Matriculation Rate
60% of Staff are SquashSmarts Alumni

SquashSmarts

OUT-OF-SCHOOL TIME EXCELLENCE



Award-Winning Nonprofit Youth Mentoring

Education + Athletics + Workforce Development + Long-Term + Data-Driven + Life Changing

Open Position: Director of Communication & Public Relations

The Director of Communication & Public Relations will help our staff and Board leadership build upon a history of long-term Partnerships with local institutions while growing our community Recognition & Awards, including:

BLBB Charitable

Bryn Mawr Trust

City of Philadelphia

CHUBB/ACE American Insurance

Comcast Foundation

Cozen O'Connor

Community College of Philadelphia

Clark Capital Management

CVC Capital Foundation

Davenport Family Foundation

Drexel University

The Ford Family Foundation

The Nelson Foundation

The H. Chase Lenfest Family

The Hamilton Family Charitable Trust

Kline & Specter

M&T Bank / Wilmington Trust

Maverick Capital Foundation

The McCausland Foundation

The Nehrbas Family

PA DCED and DOE

PA Public Officials & Staff

PECO/Exelon

The Philadelphia Foundation

The Philadelphia Phillies

Philadelphia Outward Bound

Philadelphia Squash Association

Phila. Youth Sports Collaborative

The Pierce Family

Squash + Education Alliance

Temple University

Thomas Jefferson University

Wharton's Golub Leadership Program

Up2Us Sports

U.S. Squash

2024 Nonprofit Service Recognition, **ABC's Good Morning America**

2024 Community Grant Recipient, **The Carnegie Corporation of NY**

2021 Nonprofit Leadership Acceleration, **The BridgeSpan Group**

2019 Project Play Champion, **The Aspen Institute**

2019 Trailblazer Gala Award for Character, **Outward Bound**

2018 Intl. Youth Foundation, **U.N. Global Sustainability Project**

2018 Philadelphia Youth Sports Collaborative **Mayor's Task Force**

2018 Evaluation Capacity Building Initiative, **Pew Charitable Trusts**

2017 Community Grant Award, **Insurance Industry Foundation**

2016 GSK Community IMPACT Award Winner, **GlaxoSmithKline**

2016, 2013 & 2010 Grant Award Recipient, **Pew Charitable Trusts**

2016 Youth Coach of the Year, **Philadelphia Coaches Conference**

2016 National Coach of the Year, **Up2Us Coach Across America**

2013 STRIVE Organization of the Year, **National Council of Youth Sports**

2012 "Let's Move!" Anti-Obesity Initiative Host Site, **Michelle Obama**

2010 Robert P. Levy Service Award, **The Philadelphia Sports Congress**

2009 Champion-in-Action Award, **Citizens Bank, NBC10, Inquirer**

2005 Nonprofit MVP of the Month, **Comcast SportsNet**

WWW.SQUASHSMARTS.ORG

SquashSmarts

OUT-OF-SCHOOL TIME EXCELLENCE



Award-Winning Nonprofit Youth Mentoring

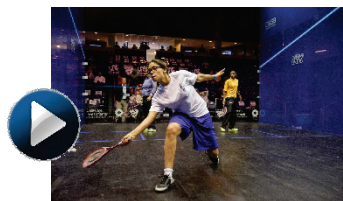
Education + Athletics + Workforce Development + Long-Term + Data-Driven + Life Changing

Open Position: Director of Communication & Public Relations

The Director of Communication & Public Relations will bring the following passion and talents to the role:

- Creative, collaborative, self-starter who helps a great non-profit tell its story
- Excellent written and verbal presentation skills with confidence to serve organizational spokesperson
- Proven work experience in communications, media, public relations or similar role
- Expertise managing social networks, including Instagram, LinkedIn, Facebook and Twitter
- Ability to foster long-term relationships with community stakeholders and professionals
- Hands on technical knowledge of CRMs, websites, and content design tools (e.g. Adobe suite)
- BS in Marketing, Communications, Journalism or relevant field a plus
- Flexible schedule requiring both in-the-field and work-from-home collaboration

Apply Now: Email cover letter, resume and three (3) professional references including full name, phone number and relationship to candidate to: Ms. Jeanie Shanahan, Executive Assistant info@squashsmarts.org



[Watch: This Is SquashSmarts](#)



[Watch: SquashSmarts Equals](#)



[Watch: The SquashSmarts Program](#)

SquashSmarts year-round programs work with students and their families at two state-of-the-art facilities located in high-need communities: West Philly's Arlen Specter US Squash Center and North Philly's Lenfest Center. Our Core Program serves 160 students and 180 alumni from five K-12 partner schools while our Community Program serves an additional 750 students and family members.

4-5x More Intensive Than Peer Youth Sports Programs

- Temple University Sports Industry Research Study &
Mayor Kenney's Task Force on Youth Sports.

2019 Project Play Champion, The Aspen Institute

The Pew Charitable Trusts, 2010-2022 Grant Recipient
2018 United Nations Global Sustainability Project Participant